



## ELLIOT PANNAMAN

Data Analyst

### ABOUT ME

After spending years organising data science and machine learning conferences around the world as well as starting my own business solely focusing on data events in the London tech community, my interest in the impact data has on business performance and the stories it can tell was still not satisfied. I found myself wanting to be the person building the technical products and solutions rather than showcasing them.

Learning complex grammatical structures in various languages, including Chinese and Japanese at university, helped me learn the basics of SQL as a structured querying language on a Data Analytics course in General Assembly in 2016. Making my move towards the technical field, I wanted to continue practising data capabilities whilst getting valuable experience using data in a business environment, which is exactly what led me to join Kubrick.

### CONTACT US

Kubrick Group

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## OVERVIEW

In 2014, I graduated with a 1st Class Joint Honours degree in Chinese and Economics from the University of Leeds. After university I joined Innovation Enterprise, where I soon progressed into a position of responsibility for leading a team of 16 to develop new methods for marketing, sales, analytics and client services, as Head of the Big Data Conference Division.

Whilst undertaking this role, I brought together the entire team and all resources to successfully organise and build a community around the company's biggest event in Boston, bringing together 800 data scientists and engineers for a total revenue exceeding \$600,000. Following my ambition to move towards the technical side of the data industry, I also spearheaded a new pricing strategy and worked with the development team to build a new website for our largest group of UK events in London, leading to a 20% increase in average ticket prices.

In June 2017, I pursued the opportunity to build my own events start up in the data space. Having learnt a lot about business planning, funding and UX design, the greatest success from this experience was setting up the Tech Sessions event series, which has sold out over a month ahead of time ever since. I continue to run these events as a hobby in my spare time, but decided to dedicate my efforts to building technical skills in a field I am passionate about.

## WORK

### DATA ANALYST - KUBRICK GROUP - LONDON

January 2018 - Current

In addition to intensive learning, whilst at Kubrick I have worked in agile teams on many client projects deepening the skills I have learned. The data analytics projects which I have worked on have proven my skills in efficiently sourcing, cleansing, modelling and analysing large datasets with data stored both on-premises and cloud based. This has enabled me to deepen my analytical skills through data visualisation in: Tableau, open source Plot.ly as well as through predictive modelling Machine Learning skills using Python's SkLearn library. Examples of value I have added to businesses include:

- Employee churn predictive analytics
- NLP analytics of unstructured survey response data
- Data driven Insurance premium modelling for product recall

### ORGANISER - TECH SESSIONS, LONDON

August 2017 - Present

Building a Tech Sessions series into an inclusive community for developers, engineers and scientists working on complex technical data methods.

### COMMUNITY COMMITTEE MEMBER - DATAKIND UK, LONDON

September 2016 - Present

Managed various projects with other DataKind ambassadors to run datathons that enabled homelessness charities and African farming initiatives to make full advantage of their data assets and drive future data strategies.

### HEAD OF BIG DATA PORTFOLIO - INNOVATION ENTERPRISE, LONDON

December 2015 - June 2017

I had overall the responsibility for growth and development of all events and digital products in the Big Data, Analytics and Strategy divisions.

## EDUCATION

### BA CHINESE & ECONOMICS (1ST CLASS JOINT HONOURS), LEEDS UNIVERSITY

September 2010 - July 2014

Modules: Economic Development, Chinese for Intl Trade, Economics of Famines

### SHANGHAI JIAO TONG UNIVERSITY (ADVANCED CHINESE LANGUAGE, 76%)

2011 - 2012

### HSK CHINESE LANGUAGE PROFICIENCY LEVEL 5 (PROFESSIONAL FLUENCY)

May 2012

## KEY SKILLS

#### Data Skills:

SQL, Python, Pandas and SciPy, SkLearn, Tableau, Plot.ly

#### Security Skills:

Git, Security and Kerberos, SSH & Linux, GDPR

#### Data Warehousing:

Kimball methodology and 3NF

#### SDLC:

Agile & problem solving

#### Documentation:

LaTeX and Markdown

#### Soft Skills:

Presentation skills